gerulata

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GERULATA.COM

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About Gerulata

At Gerulata, we focus on providing state-of-the-art AI-powered tools that empower human analysts and provide them with the ability to make informed decisions.

Our tools allow for the monitoring and analysis of online activity, as well as the detection and tracking of disinformation and hostile propaganda campaigns. With our products, our clients are better equipped to identify and respond to threats in real-time.

Info war is the great conflict of our generation.

Disinformation, online toxicity, polarisation and hostile propaganda have critical negative influence on our societies' discourse and decision making.

At Gerulata Technologies, we believe in the power of innovation to combat the challenges of the digital age.

We are constantly exploring new ways to stay ahead of those who seek to use disinformation and propaganda to undermine our democratic institutions and sow discord in our societies.

Help democratic institutions defend themselves with state-of-the-art technological tools.

Our Mission

Logo

gerulata

Logo

The wordmark should always be prominently displayed to ensure optimal brand performance visually. Its defined form must not be altered. Deforming, trimming, splitting, rotating, using in contour lines, or using an improper resolution can negatively impact the aesthetic and functional value of the brand. Any deviation from the guidelines' defined brand form is discouraged.

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Colors

Blue

80 %
60 %
40 %
20 %

PANTONE 2935 C
RAL XXXX
#19379F
25 55 159

Green

80 %
60 %
40 %
20 %

PANTONE 909 C
RAL XXXX
#A9EE8A
169 238 138

Dark

80 %
60 %
40 %
20 %

PANTONE XXXX
RAL XXXX
#272A3A
39 42 58

White

PANTONE XXXX
RAL XXXX
#FFFFFF
255 255 255

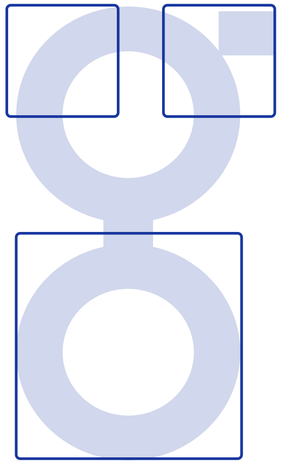
Insignias

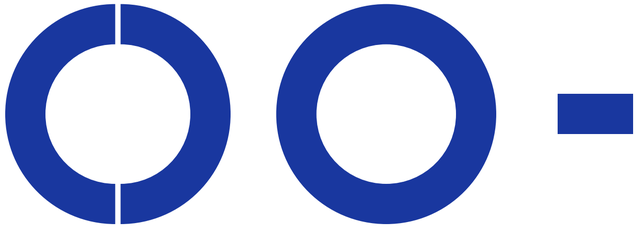
Insignias

The palette of our brand elements includes graphical support elements that enhance brand recognition.

Insignias play a key role in our visual language and serve as supporting elements for a brand's logo. Inspired by Roman insignias, these shapes evoke authority and heritage, derived from the geometry of the logo.

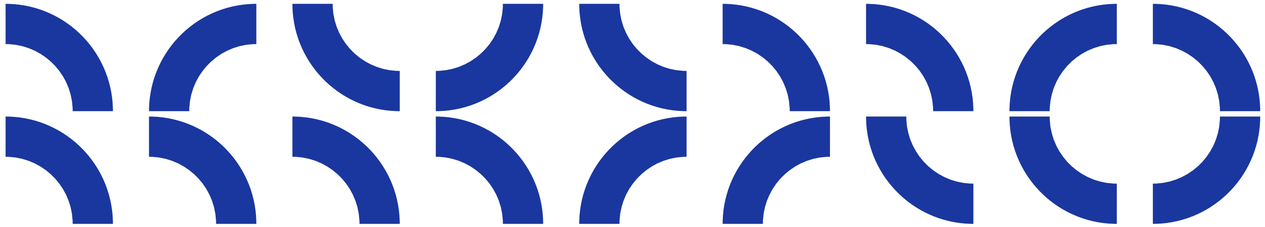
To add a touch of mystery, these shapes may incorporate bold lines, sharp angles, and intricate patterns, enhancing the visual communication.





HALF CIRCLE FULL CIRCLE DASH

QUARTER CIRCLE



Insignias

Insignias serve as supporting elements in our visual communication across all channels and materials. The logo and key message of the material should always be more prominent, while the insignia should be used only in a complimentary way.